**EverseTech – Privacy Policy**

**Last Updated: December 2024**

**Introduction**

EverseTech is committed to building innovative artificial intelligence (AI) services that empower businesses to derive value. We respect and uphold your privacy as part of our commitment to ethical and lawful data management practices.

This Privacy Policy outlines how we collect, use, store, process, and protect personal data in accordance with applicable laws, international best practices, and our corporate values. By using any of EverseTech’s platforms, you consent to the terms outlined in this Privacy Policy.

**Definitions**

**1. Key Terms**

1.1 **EverseTech** refers to EverseTech Limited, a company incorporated in Kenya, including its global subsidiaries and affiliates.  
1.2 **User** means any natural person engaging with EverseTech’s platforms, such as employees, customers, applicants, donors, investors, or website visitors.  
1.3 **Platform** includes all EverseTech digital assets, such as websites, social media, and software applications.  
1.4 **Personal Data** refers to information that identifies an individual, such as names, contact details, identification numbers, IP addresses, and biometric data.  
1.5 **Processing** involves operations performed on personal data, including collection, storage, modification, encryption, and deletion.

**Acceptance of Policy Terms**

By accessing our platforms, submitting your personal data, or engaging with EverseTech, you confirm that you:

* Are of legal age in your jurisdiction (or have guardian consent).
* Agree to this Privacy Policy and its terms.

If you do not agree with the terms, please refrain from using EverseTech’s platforms.

**User Responsibilities**

**2. Account Integrity**

2.1 Users must provide accurate, complete, and truthful personal data when requested by EverseTech.  
2.2 You are solely responsible for maintaining the confidentiality of your account credentials and for activities conducted under your account.

**3. Permitted Use of Platforms**

3.1 Users are granted a non-exclusive, revocable license to use EverseTech platforms for legitimate purposes such as product purchases, service inquiries, and participation in EverseTech programs.  
3.2 Prohibited actions include:

* Unauthorized access to EverseTech systems.
* Altering platform functionality or infringing intellectual property rights.

**Data We Collect**

**4. Data Directly Provided by You**

* **Registration Information:** Name, email, phone number, and other details provided when creating an account.
* **Interaction Data:** Information you share during communications, such as queries, complaints, and customer support interactions.

**5. Data Collected Indirectly**

* **Device Data:** Information such as IP address, browser type, operating system, and device location.
* **Usage Data:** Insights derived from interactions with our platforms, including browsing history, preferences, and cookies.
* **Third-Party Data:** Information shared with us through external services like Google or Facebook, subject to your authorization.

**Purpose of Data Processing**

EverseTech collects and processes data for the following purposes:

**6. Service Delivery**

To facilitate user access, process transactions, and improve our platforms and services.

**7. Communication**

To send essential updates, order confirmations, and promotional messages (with an opt-out option).

**8. Compliance and Legal Obligations**

To maintain records for legal and regulatory compliance, defend claims, and address disputes.

**Data Retention**

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected or to comply with legal obligations.

**Data Sharing**

**9. When We Share Data**

EverseTech does not sell your personal data. Data may be shared only when:

* Required to deliver services in collaboration with partners.
* Authorized by the user.
* Requested by competent authorities in line with the law.

**10. International Transfers**

If your data needs to be transferred across borders, EverseTech ensures compliance with applicable data protection laws.

**User Rights**

You have the right to:

* Access your data and know how it is processed.
* Request corrections to inaccurate or incomplete data.
* Withdraw consent where processing relies on it.
* Request the deletion or transfer of your data, subject to legal and legitimate obligations.

Requests can be made through the communication channels listed on EverseTech platforms.

**Security Measures**

EverseTech employs advanced security practices to protect personal data against unauthorized access, loss, or disclosure. Measures include encryption, access controls, and regular audits.

**Amendments**

EverseTech may periodically update this Privacy Policy. Changes will be communicated through our platforms, and continued use constitutes acceptance of the revised terms.

**Contact Us**  
If you have questions about this Privacy Policy or wish to exercise your rights, contact EverseTech at [contact email].